

venue, knowledge empowers you to make great decisions that will yield unforgettable experiences. So let us enlighten you!

Little Did You Know ...





# **FACT #1**

#### **PROM STANDS FOR PROMENADE:**

When guests parade into your prom venue full of joy, they have the right idea because the event's name actually indicates the formal entry of guests to a party.

# **FACT #2**

#### **PROMS ARE NOT A CENTURY OLD:**

Despite the general consensus that these celebrations have been around forever, they actually didn't become nationwide until the 1930s.

## **FACT #3**

#### **FINDING THE PERFECT PROM DRESS:**

Many young women will search for weeks before they settle on their perfect dress—there are just so many beautiful options!

# **FACT #4**

## THEY SAID "YES":

"Promposals" are a very real thing now, and teens take it to heart when they get confirmation of their prom date.



# **FACT #5**

#### **TEENS PLAN ON MEMORIES:**

Because it's such a special event and one they want to cherish forever, 62% of prom attendees save memorabilia from their prom night.

# Venues That Exemplify Top Prom Themes



Don't Forget...

If you've seen our tips for planning the best prom in Milwaukee, then you have a head start on cultivating a flawless and unforgettable party. But we have a few other reminders for you to think about as you go through your prom planning checklist.







## **1. KEEP IT SIMPLE**

If you feel nervous when you think about how your prom ideas will play out, then you can only begin to imagine how the teenagers feel as they anticipate this big moment. Straightforward prom invitations with a backdrop that reflects your prom theme and bold print of its date, time and location are the ideal way to pass along event info to this anxious bunch.

## 2. DJS ARE YOUR RIGHT HAND MAN

Music plays a big role in creating your desired atmosphere, so take your time selecting the right person for the job. Their personality and experience matter as much as their skill!

## **3. THE EXIT IS AS IMPORTANT AS THE ENTRY**

Of course you want to give guests a great first impression, but the feeling they leave with is equally vital. Have party favors to hand out and pay extra attention to the décor around the exit. A sweet treat or toasty drink is a nice touch as well!



#### ZILLIHOSPITALITYGROUP.COM