

DARE TO BE DIFFERENT

HOST YOUR WEDDING ON A WEEKDAY OR IN THE OFF-SEASON

THERE ARE ²

2.3 MILLION

COUPLES MARRIED EVERY YEAR IN THE USA.

THAT IS NEARLY

6,200 WEDDINGS

EVERY DAY OF THE YEAR.

WEEKDAY WEDDINGS

DID YOU KNOW...

06%

OF 2015 COUPLES WERE MARRIED ON A THURSDAY ³

YOU CAN SAVE...

17%

BY MARRYING ON A THURSDAY ACCORDING TO THE WEDDING SPOT ⁴

BENEFITS OF A WEEKDAY WEDDING

- 1. INTIMATE CEREMONIES**
You can have the venue all to yourself.
- 2. EASIER TRAVEL FOR OUT-OF-TOWN GUESTS**
Thursday weddings allow people to make a long weekend of the festivities! Monday weddings allow people to travel on the weekend and for you to hold rehearsal on Sunday.
- 3. ENJOY A LONGER HONEYMOON**
Getting married during the week means you have the remaining weekdays and the entire weekend to enjoy your honeymoon.

OFF-SEASON WEDDINGS

DID YOU KNOW...

JANIFEB MARCH

ARE CONSIDERED THE OFF-SEASON ⁵

YOU CAN SAVE...

20%

BY MARRYING DURING THIS TIME ⁶

BENEFITS OF AN OFF-SEASON WEDDING

- 1. THE MORE THE MERRIER**
Off-season means no conflicting wedding dates for your guests.
- 2. WINTER WONDERLAND**
Imagine glittering icicles, warm fireplaces and white snow.
- 3. MORE PERSONAL ATTENTION**
Vendors have fewer off-season weddings and more time to dedicate to them.